

## L. HUMAN

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### CURRENT POSITION

Associate Lecturer, Department of Communication Arts, University of Wisconsin, Madison, WI

*Position as of July 1 2008:*

Assistant Professor, Department of Communication, Cornell University, Ithaca, NY

### EDUCATION

**Ph.D., Communication**, Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA, 2007

Dissertation Title: *Mobile Sociality & Spatial Practice: A Qualitative Fieldstudy of New Social Networking Technologies*

Dissertation Abstract: My dissertation examines three case studies of mobile social networks (Dodgeball, BEDD, and SMS.ac) in order to explore the relationship between social interaction, spatial practices, and mobile communication. Through participant observation, field observations, and interviews, I compare and contrast social interactions between case studies. I identify three functions of mobile social network systems: social connecting, social congregating, and social cataloguing. First, I discuss in the ways mobile social technology is used to form, strengthen, and maintain social connections. Second, I describe how mobile applications can help bring people physically together in public space through the mobile exchange of social information. Finally, I discuss the various ways informants think about the collection of mobile social behavior and explore how this mobile cataloguing links social network information to space.

Dissertation Committee: Dr. Carolyn Marvin (chair), Dr. John Carey, Dr. Keith Hampton, Dr. Paul Messaris

**M.A., Communication**, Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA, 2003

Thesis Title: *Can you hear me now? A field study of cellphone usage in public space.*

Thesis Committee: Dr. Carolyn Marvin (chair), Dr. Joseph Cappella

**B.S., Communication**, Cornell University, Ithaca, NY, 1999

Graduated with honors in research.

### AWARDS AND HONORS

Outstanding Graduate Student Publication, Communication & Information Technologies section of the American Sociological Association (August, 2007)

Research Incentive Prize, Urban Communication Foundation (November, 2006)

Annenberg Dissertation Research Fellowship (November, 2005)

James D. Woods Award for outstanding teaching by a graduate student (May, 2004)

Full tuition and research stipend, Annenberg School for Communication (2001-2005)

Cornell Tradition Fellowship (1995-1999)

## **BOOKS**

Messariss, P. & Human, L.(Eds.) (2006). *Digital Media: Transformations in Human Communication*. New York, Peter Lang.

## **PEER REVIEWED PUBLICATIONS**

Human, L. (*manuscript under review*). “Debates in Journalism Education in the Early 20<sup>th</sup> and 21<sup>st</sup> Centuries.”

Human, L. (2007). “Mobile Social Networks and Spatial Practice: A Case Study of Dodgeball” *Journal of Computer Mediated Communication*. 13(1): article 17. (Accessible at <http://jcmc.indiana.edu/vol13/issue1/humphreys.html>)

Human, L. & Barker, T. (2007). “Modernity and the Mobile Phone: Exploring tensions about dating and sex in Indonesia.” *Journal of Media & Culture* 10(1). (Accessible at <http://journal.media-culture.org.au/0703/06-humphreys-barker.php>)

Human, L. (2005). "Cellphones in Public: Social interaction in a wireless era." *New Media & Society*. 7(6): 813-836.

Human, L. (2005). "Reframing Social Groups, Closure, and Stabilization in the Social Construction of Technology." *Social Epistemology*. 19(2-3): 231-253.

Human, L. (2005). "Social Topography in a Wireless Era: The negotiation of public and private space." *Journal of Technical Writing and Communication*. 35(3): 367-384.

## **BOOK CHAPTERS**

Human, L. (in press, 2008). “Mobile Devices & Social Networking” in Hartmann, M., Rössler, P., & Höflich, J. (eds.). *After the Mobile Phone? Social Changes and the Development of Mobile Communication*. Berlin: Frank & Timme.

Human, L. & Finlay, C. J. (forthcoming). “New Technologies, New Narratives” in Dayan, D. & M. Price’s (eds.) *Owning the Olympics: Narratives of the New China*. Ann Arbor, MI: University of Michigan Press.

Human, L. (2006). “Photos and Fieldwork: Capturing Norms for Mobile Phone Use in the US”. In J. Höflich & M. Hartmann (Eds.), *Mobile Communication in Everyday Life: Ethnographic views, observations, and reflections* (pp. 55-78). Berlin, Frank & Timme.

Human, L. (2006). "Images and Online Romance". In P. Messaris & L. Humphreys (Eds.), *Digital Media: Transformations in Human Communication* (pp. 39-49). New York, Peter Lang.

## OTHER PUBLICATIONS

Human, L.(2006). Out with My Mobile: Exploring social coordination in urban environments. Vodafone's *Receiver* magazine. (Accessible at <http://www.receiver.vodafone.com/16/articles/index01.html>)

Turow, J., Coluccio, K., Hersh, A., Humphreys, L., Jacobsohn, L., & Sawicki, N. (2003). "Discussion of Health Websites in Medical and Popular Media" Report to Consumer WebWatch.

## SELECTED CONFERENCE PRESENTATIONS

Human, L. (2008). "Who's Watching Whom?: A Fieldstudy of Interactive Technology & Surveillance." Accepted for presentation at the American Sociological Association Annual Conference, Boston, August.

Human, L. (2008). "Privacy, Surveillance, and Interactive Technology" Accepted for presentation at the International Communication Association Annual Conference, Montreal, May.

Human, L. & Barker, T. (2007). "Modernity and the Mobile Phone: Exploring tensions about dating and sex in Indonesia." Presented at the National Communication Association Annual Conference in Chicago, November.

Human, L.(2007). Atomization or Collectivization? Mobile Connections on Dodgeball. Presented at the Mobile Pre-Conference at the International Communication Association Annual Conference, San Francisco, CA, May.

Human, L.(2006). "Media Events and the Diffusion of Technology: A Closer Look at Mobile Initiatives for the Beijing Olympics". Presented at the *Beijing Olympics Workshop*, Center for Global Communication Studies, University of Pennsylvania, Philadelphia, November.

Human, L.(2006). "Mobile Devices and Social Networking." Presented at the 'After the Mobile?' Pre-Conference, International Communication Association in Erfurt, Germany, June.

Human, L.(2006). "The Collective Memory of Courtship." Presented at the International Communication Association in Dresden, Germany, June.

Klein, A. & Human, L.(2006). "Measuring Online Social Support: Can Computer-Based Text Analysis Approximate Burleson's Person-Centered Hierarchy?" Presented at the International Communication Association in Dresden, Germany, June.

Human, L.(2005). "The Use of Technology in Public Spaces: A case study of the Remote Lounge." Presented at the National Communication Association, Boston, MA, November.

Human, L.(2005). "Presenting Oneself through Images." Presented at the Media Ecology Conference, New York, NY, June.

Schreiber, D., Human, L. & Cappella, J.N. (2005). "Computerized Content Analysis of News about Genetic Influences on Disease and Behavior: MySQL, LIWC, and Automap as Tools." Presented at the Critical Issues in eHealth Conference, Bethesda, MD, June.

Hersh, A, & Human, L. (2005). "A Dual-Method Approach to Understanding Online Support Groups." Presented at the Critical Issues in eHealth Conference, Bethesda, MD, June.

Human, L.(2004). "Photographs and the Presentation of Self through Online Dating Services." Presented at the National Communication Association Conference, Chicago, IL, November.

Lammie, K & Human, L.(2004). "No Votes for Turncoats" An Analysis of Bumper Stickers as Public Discourse." Presented at the National Communication Association Conference, Chicago, IL, November.

Human, L.(2004). "Social Interaction in a Wireless Era." Presented at the International Communication Association Conference, New Orleans, LA, May.

Human, L.(2003). "The Bad News about Cellphones: a framing analysis of cellphone risk in the US and UK." Presented at the National Communication Association Conference, Miami, FL, November.

Human, L.(2003). "Social Topography in a Wireless era: the negotiation of public and private space." Presented at the Digital Media Conference, Annenberg School for Communication, October.

Human, L.(2003). "Methodological challenges in a wireless era." Presented at the International Communication Association Annual Conference, San Diego, CA.

Human, L.(2002). "Can you hear me now? Social topography in a wireless era." Presented at the Transparencies Conference, UT Austin, TX.

## **GRANT RESEARCH EXPERIENCE**

**Principal Investigator** (November 2006 - November 2007)

- Funded by the Urban Communication Foundation for \$1500
- Research Project entitled: Mobile Social Networking in Urban Environments
- The project will help complete the PI's dissertation research and include a follow-up field study to explore a location-based mobile messaging service in New York City.

**Research Assistant** to Dr. Joseph Cappella, Annenberg School, U. of Pennsylvania (2003 –2005)

- Research conducted through the Center of Excellence in Cancer Communication
- Research (CECCR) funded by the National Cancer Institute.
- The primary project involved developing a content analysis to assess the framing, claims, and narratives used by news media to inform the public about genetics and cancer. Other responsibilities included managing team of undergraduate coders, developing in-depth codebook, and exploring computer-assisted methods for content analysis.

**Research Assistant** to Dr. Joseph Cappella, Annenberg School, U. of Pennsylvania (2002)

- Research conducted as part of project funded by the National Institute on Drug Abuse.
- The project examined the persuasion tactics of pro- and anti-drug websites.

### **TEACHING EXPERIENCE**

**Introduction to Interpersonal Communication**, University of Wisconsin (Fall 2007)

- Instructor for large writing intensive course for 102 undergraduates
- Supervisor of two graduate student teaching assistants
- Created syllabus, assignments, and discussion section exercises

**Communication Behavior**, University of Pennsylvania (Summer, 2004)

- Instructor for 6-week intensive summer course
- Taught 18 undergraduates
- Created syllabus, reading guides, and class exercises

### **TEACHING ASSISTANT EXPERIENCE**

**Popular Culture and Communication**, Annenberg School, U. of Pennsylvania (Fall, 2004)

- Teaching Assistant for Dr. Katherine Sender
- Graded weekly response papers and term papers for 30 students
- Ran Blackboard for course

**Children and Media**, Annenberg School, U. of Pennsylvania (Spring, 2004)

- Teaching Assistant for Dr. Amy Jordan
- Graded papers and exams conducted one lecture for class of 90

**History of Gender in Advertising**, Annenberg School, U. of Pennsylvania (Spring, 2003)

- Teaching Assistant for Dr. Amy Sarch
- Graded papers and conducted two lectures for class of 60

**Communication Behavior**, Annenberg School, U. of Pennsylvania (Fall, 2003)

- Teaching Assistant for Dr. Vincent Price
- Graded exams and papers, conducted two weekly discussion sections of 20 students each

**Nonverbal Communication**, Annenberg School, U. of Pennsylvania (Spring, 2003)

- Teaching Assistant for Dr. Joseph Cappella
- Graded exams and papers for 50 students, ran bi-weekly discussion sections of 25, conducted one lecture

### **TEACHER TRAINING**

**Teaching Training**, Annenberg School, U. of Pennsylvania (Spring, 2004)

- One day training by the Center for Teaching and Learning at the University of Pennsylvania
- Discussed effective teaching and evaluation strategies.

**“Navigating the Classroom” Workshop Series**, Graduate Student Center, U. Pennsylvania (Fall, 2003)

- Run by the Learning Resource Center at the University of Pennsylvania
- Attended a series of teaching workshops about building courses, designing syllabi, presentation methods, teaching to multiple intelligences, fair grading, and creating evaluation forms.

## **WORK EXPERIENCE**

**Creative Good** (Internet strategy consulting firm), New York, NY (1999 – 2001)

*Director of Business Development*

- Managed client and partner development for management consulting services.
- Conducted needs assessment and created project plans.

*Analyst*

- Conducted strategic analyses of client Intranet and Internet websites.
- Conducted in-depth interviews and usability tests for consulting projects.
- Wrote final reports and delivered final presentations to clients.

*Client projects include among others:*

- Blue Cross Blue Shield, Travelocity, M&M Mars Inc, and Victoria Secret.

**Twenty Twenty Television** (Independent television production company), London, UK (1998)

*Associate Producer*

- Researched stories for the current affairs/news magazine show, What’s the Story.
- Worked as associate producer for the documentary, The Clone Rangers, for CNN.

**Voice of America** (International radio station), London Bureau, UK (1997)

*Reporter*

- Wrote news and feature stories.
- Conducted interviews with social and environmental activists, and members of Parliament.

## **RELATED EXPERIENCE**

**Webshop Internet Scholars Program**, University of Maryland, College Park, MD (2003)

- 6 week internet program at U of M and UC Berkeley
- Funded by the National Science Foundation

**ASIMS** (Annenberg Summer Institute for Methods and Statistics) (2005)

- 2 week, 40-hour course in Textual Analysis by Dr. Toby Miller

## **MEDIA**

- Interviewed on BBC Radio, *Word of Mouth*. October 28<sup>th</sup>, 2005 about research on bumper stickers as form of public discourse.
- Interviewed by Harkin, M. (2004). “Overheard Monologues Spark Phone Rage.” *Nature.com*. October 5<sup>th</sup>. (Accessible at <http://www.bioedonline.org/news/news.cfm?art=1257>)

**PROFESSIONAL SERVICE**

Reviewer, *New Media and Society* (2006 - Current)

Mentor, Undergraduate/Graduate Mentoring Program, U Penn (2004-2006)

Grad Student Representative, Pluralism Committee, University Council, U Penn (2003 – 2006)

Annenberg Representative, Graduate Student Associations Council, U Penn (2004-2005)

Annenberg Alternate Representative, Graduate Student Associations Council, U Penn (2003)

Graduate Student Representative, Annenberg Dean Search Committee, U Penn (2002)

Graduate Council Representative, Annenberg School, U Penn (2001-2002)

**PROFESSIONAL MEMBERSHIPS**

International Communication Association (2003 – Current)

National Communication Association (2003 – Current)

**PROFESSIONAL SKILLS**

Extensive experience in ethnographic field methods, observations and in-depth interviewing

Experience conducting international fieldwork (in Singapore and Indonesia)

Experience using N6 qualitative data analysis software

Experience with Linguistic Inquiry and Word Count (LIWC)

Proficient in data analysis with SPSS and Microsoft Excel

Proficient in survey analysis and content analysis