

JOHN B. DOCTORAL

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EDUCATION

- Ph.D.** **Higher Education**, Anticipated 2008
University of Pennsylvania, Philadelphia, Pennsylvania
- Dissertation:* Cultivating a Culture of Giving: An Exploration of Institutional Strategies to Enhance Black College Giving
Funded by the Association for Fundraising Professionals
- Committee: Marybeth Gasman (Chair); Shaun Harper; Thomas Farrell
- Study Abroad:* Spain: Barcelona, 2004
China: Beijing, Yunnan, & Xinjiang, 2005
South Africa: Cape Town, Johannesburg,
Pretoria, & Soweto, 2006, 2007
- Graduate Certificate** **College & University Teaching Certificate**, January 2008
University of Pennsylvania, Philadelphia, Pennsylvania
- M.S.Ed.** **Higher Education Management**, May 2004
University of Pennsylvania, Philadelphia, Pennsylvania
- Graduate Certificate** **Professional Writing**, October 2002
University of Rochester, Rochester, New York
- Graduate Certificate** **Nonprofit Leadership**, June 2002
Roberts Wesleyan College, Rochester, New York
- B.S.**
with Honors
in Research **Earth and Environmental Sciences**, May 2000
University of Rochester, Rochester, New York
Thesis: A Resin Based Method for the Extraction of Iodine from Aqueous Solutions

ACADEMIC & RESEARCH APPOINTMENTS

Academic Advisor, Higher Education Management MEd Program, Policy, Management, & Evaluation, University of Pennsylvania, May 2007 – Present

Advisor for 50 MEd Students (21 full-time; 25 part-time; and 4 dual degree students) on course selection and their job search.

Graduate Fellow for Teaching Excellence, Center for Teaching and Learning, University of Pennsylvania, May 2007 – Present

One of six PhD candidates selected at the University of Pennsylvania in recognition for my commitment to college and university teaching. As part of this fellowship I create and implement university-wide workshops for PhD students who are interested in developing their teaching and classroom skills.

Assistant Academic Director, South African Study Abroad Program, University of Pennsylvania Graduate School of Education, 2007

Project Manager & Research Assistant, Policy, Management, & Evaluation, University of Pennsylvania, May 2006 – May 2007

“Increasing the Representation of African American Women in Science, Technology, Engineering, and Math (STEM): The Role of Historically Black Colleges and Universities (HBCUs),” Funded by the *University of Pennsylvania Graduate School of Education’s Faculty Research Fund for the Study of Race in Education* and the *University of Pennsylvania Provost’s Diversity Council*, with Dr. Marybeth Gasman, Assistant Professor, Dr. Laura W. Perna, Associate Professor, and Dr. Susan Yoon, Assistant Professor.

Research Assistant, Higher Education, University of Pennsylvania, September 2004 – May 2006

Research, collect, and analyze data for Assistant Professor Matthew Hartley.

Research Assistant, Higher Education, University of Pennsylvania, May 2005 – September 2005

Spencer Foundation funded project on historically Black colleges and universities, with Dr. Marybeth Gasman, Assistant Professor.

TEACHING APPOINTMENTS

Instructor, Policy, Management, & Evaluation Division, University of Pennsylvania

EDUC 606: Philanthropy and Fundraising in Higher Education (Summer 2006; Fall 2007)

EDUC 607: Faculty and Academic Governance (Summer 2007)

EDUC 545: South African Higher Education (co-taught with Marybeth Gasman) (Summer 2007)

Teaching Assistant, Policy, Management, & Evaluation Division, University of Pennsylvania

EDUC 607: Faculty and Academic Governance (Fall 2004; Fall 2005)

Guest Lecturer, Policy, Management, & Evaluation Division, University of Pennsylvania

EDUC 556: Higher Education Finance – Role of State Finance (Spring 2007 – for L. Perna)

EDUC 545: Higher Education in American Society – Is American Higher Education a System? (Fall 2006 – for L. Perna)

Guest Lecturer, Monroe Community College, Rochester, New York, July 2002

Guest Lecturer, St. John Fisher College, Rochester, New York, March 2002

PUBLICATIONS (+ = invited)

Book & Edited Volume

Name(s). (2007). Associate Editor in Walton, Andrea & Marybeth Gasman (Eds.) *Philanthropy, Fundraising, and Volunteerism in Higher Education*. ASHE Reader Series. Upper Saddle River, New Jersey: Pearson Publishing.

Peer Reviewed Journal Articles

Name(s) (under review). Who benefits and how much? White corporate philanthropy and its support of private Black colleges in the 1960s and 70s. *Perspectives on the History of Higher Education*.

Name(s). (Revise & Resubmit, 2009). The contribution of HBCUs to the preparation of African American women for STEM careers: A case study. *Research in Higher Education*.

Name(s). (Revise & Resubmit). A Maverick in the Field: The Oram Group and Fundraising for Change in the Black College Community During the 1970s. *History of Education Quarterly*.

Name(s). (2007). New Orleans's Black colleges: Rebuilding after disaster. *Multicultural Review*, 16(1), pp 34-39.

Name(s). (2006). Recessions & tax-cuts: The impact of economic cycles on individual giving, philanthropy, and higher education. *International Journal of Educational Advancement*, 6(4), pp. 289-305.

Name(s). (2005). Advancing Gallaudet: Alumni support for the nation's university for the Deaf and hard-of-hearing and its similarities to Black colleges and universities. *International Journal of Educational Advancement*, 5(4), pp. 301-315.

Reprints

Name(s). (2005). Advancing Gallaudet: Alumni support for the nation's university for the Deaf and hard-of-hearing and its similarities to Black colleges and universities. In Walton, Andrea & Marybeth Gasman (Eds.) *Philanthropy, Fundraising, and Volunteerism in Higher Education*. ASHE Reader Series. Upper Saddle River, New Jersey: Pearson Publishing.

Book Chapters

Name(s). (forthcoming, 2008). "Building Kendall Green: Alumni Support for Gallaudet University" in B. Greenwald & J. V. Van Cleve (Eds.) *"A Fair Chance in the Race of Life": The Role of Gallaudet University in Deaf History*. Washington, D.C.: Gallaudet University Press.

+ Name(s). (forthcoming, 2008). "For *alma mater* and The Fund: The United Negro College Fund's National Pre-Alumni Council and the creation of the next generation of donors" in M. Gasman & C. Tudico (Eds.) *Triumphs and Troubles: Historical and Contemporary Essays on Black Colleges*. New York: Pelgrave Macmillan.

+ Name(s). (forthcoming, 2008). "The Path to Graduate School in Science and Engineering for Underrepresented Students of Color" In M. Howard-Hamilton, S. Johnson, and R. Winkle Wagner (Eds.) *Access, Transitions and Retention for Students of Color in Doctoral Programs*. New Jersey: Stylus Publishers.

Name(s). (forthcoming, 2008). "Using White Privilege: Advancing Diversity and Social Justice through Undue Advantage" in S. Thompson (Ed.) *Views from the Frontline: Voices of Diversity on College Campuses*.

Name(s). (forthcoming, 2008). "Questioning the Need: Viewing Deaf-Serving Institutions as Minority-Serving," in M. Gasman, B. Baez, & C. Sotello Turner (Eds.), *Understanding Minority Institutions*. New York: SUNY Press.

Name(s). (2007). "Hurricane Katrina and the Nation's Obligation to Black Colleges," in K. Bates and R. Swan (Eds.) *Through the eye of Katrina: Social justice in the United States*. Durham: Carolina Academic Press

- + Name(s). (2007). "A Call for Community Based Education: The State of Public Safety Issues at Special Interest Institutions," in J. Jackson and M. Terrill (Eds.) *Toward Administrative Reawakening: Creating and Maintaining Safe Campuses*. Virginia: Stylus Publishing.
- + Name(s). (2005). "Thurgood Marshall: A Study of Philanthropy Through Racial Uplift," in M. Gasman & K. V. Sedgwick (Eds.), *Uplifting a people: Essays on African American Philanthropy In Education* (pp. 89-100). New York, NY: Peter Lang. Winner of the Association for Fundraising Professional's Skystone Ryan Prize for Research on Fundraising and Philanthropy.

Book Review

- Name(s). (2006). "Legacy, Mystique, and Empowerment: A Review Essay of New Research on Historically Black Colleges and Universities." *Educational Foundations*, 20(1-2), pp. 145-153.

Encyclopedia Entries

- Name(s). (forthcoming, 2008). "Thurgood Marshall," in K. Lomotey (Ed.), *Encyclopedia of African American Education*. Thousand Oaks, CA: Sage Publications.
- Name(s). (forthcoming, 2008). "Thurgood Marshall Fund," in K. Lomotey (Ed.), *Encyclopedia of African American Education*. Thousand Oaks, CA: Sage Publications.
- Name(s). (forthcoming, 2008). "Fundraising in Schools," in E. F. Provenzo, Jr., J. P. Renaud, and A. Baker Provenzo (Eds.), *Encyclopedia of the Social and Cultural Foundations of Education*. Thousand Oaks, CA: Sage Publications.
- Name(s). (forthcoming, 2008). "Thurgood Marshall," in W. Rucker & L. Alexander (Eds.), *Encyclopedia of African American History*. Santa Barbara, CA: ABC-CLIO.
- Name(s). (2008). "Ruth Wright Hayre," in H. L. Gates, Jr. & E. B. Higginbotham (Eds.), *African American National Biography*. New York, NY: Oxford University Press.
- Name(s). (2007). "Philanthropy," in W. A. Darity (Ed.), *International Encyclopedia of the Social Sciences, 2nd edition*. Farmington Hills, MI: Macmillan
- Name(s). (2006). "Thurgood Marshall" in W. Rucker & J. N. Upton (Eds.), *Encyclopedia of American Race Riots* (vol. 1, pp 406-408). Westport, CT: Greenwood Publishing Group.
- Name(s). (2006). "Rochester (New York) Race Riots of 1964," in W. Rucker & J. N. Upton (Eds.), *Encyclopedia of American Race Riots* (vol. 2, pp 566-568). Westport, CT: Greenwood Publishing Group.

Newspaper, Magazine & Op-ed Articles

- Name(s). (2007, January-February). "Historically Black Colleges and Universities: Recent Trends," *Academe*, pp. 69-77.

Reprints

- Name(s). (2008). "Historically Black Colleges and Universities: Recent Trends," Reprinted in Richard F. America (Ed.). *Historically Black Colleges and Universities Can Compete*. Westport, CT: Praeger.

Name(s). “South Africa: In a country of contrasts, Exec Doc students are shocked and inspired.”
PennGSE Magazine, p. 4.

Name(s). (2006, September 8). Welcome to Penn – Here is our Racism [Letter to the editor; edited title: Don’t be scared]. *The Daily Pennsylvanian*, CXIII(70), p. 6.

Name(s). (2006, February). “Payback Time: Katrina and the Nation’s Obligation to Black Colleges”
Observations in Philanthropy. http://onphilanthropy.com/tren_comm/tc2006-02-03.html

Reprints

Name(s). (2006, February). “Payback Time: Katrina and the Nation’s Obligation to Black Colleges” *World Philanthropists*. <http://www.worldphilanthropists.org/>

Name(s). (2006, February). “Payback Time: Katrina and the Nation’s Obligation to Black Colleges” *HBCU Connect*. <http://www.hbcuconnect.com>

Name(s). (2006, February). “Payback Time: Katrina and the Nation’s Obligation to Black Colleges” *New Orleans Black*.
<http://www.neworleansblack.com/article.php?section=community&id=197>

Reports & Institutional Documents

University of Pennsylvania Graduate and Professional Students Assembly (writing team member).
“GAPSA—Provost’s New Award for Interdisciplinary Innovation.” *University of Pennsylvania Almanac*, 54(25), (2006, March 14) <http://www.upenn.edu/almanac/volumes/v52/n25/gapsa.html>.

University of Pennsylvania NCAA Committee on Athletics Recertification (research and writing team member). “A Self-Study of Athletics at the University of Pennsylvania.” *University of Pennsylvania Almanac* (2005) <http://www.upenn.edu/provost/NCAA/Academic.pdf>.

PRESENTATIONS (* = peer reviewed; + = invited)

* Name(s). “An Exploration of Institutional Strategies to Enhance Black College Giving Through Imparting Students with a Culture of Giving,” American Educational Research Association, New York, New York, 2008.

* Name(s). “Fundraising During the Midst of the Civil Rights Movement: The Case of Hampton Institute,” American Educational Research Association, New York, New York, 2008.

+ Name(s). “Cultivating a Culture of Giving: An Exploration of Institutional Strategies to Enhance African American Alumni Giving,” University of Pennsylvania Graduate School of Education Student Research Showcase, Philadelphia, Pennsylvania, 2008.
Selected representative of the Higher Education Program

* Name(s). “The contribution of HBCUs to the preparation of African American women for STEM careers: A case study,” Association for the Study of Higher Education Annual Meeting, Louisville, Kentucky, 2007.

- + Name(s). "Teaching Potentially Controversial Topics," University of Pennsylvania Center for Teaching and Learning, Philadelphia, Pennsylvania, 2007.
- * Name(s). "For *Alma Mater* and The Fund: The United Negro College Fund's National Pre-Alumni Council and the Creation of the Next Generation of Donors," American Educational Research Association, Chicago, Illinois, 2007.
- * Name(s). "A Maverick in the Field: The Oram Group and Fundraising for Change in the Black College Community During the 1970s." American Educational Research Association, Chicago, Illinois, 2007.
- * Name(s). "Philanthropy, Fundraising, and Volunteerism in Higher Education: A Symposium," American Educational Research Association, Chicago, Illinois, 2007.
- * Name(s). "Increasing the Representation of African American Women in Science, Technology, Engineering, and Math (STEM) Education: The Role of Historically Black Colleges and Universities (HBCUs)," American Educational Research Association, Chicago, Illinois, 2007.
- * Name(s). "Building Kendall Green: Alumni Support for the Gallaudet University" 150 Years on Kendall Green: Celebrating Deaf History and Gallaudet, Gallaudet University Press Institute conference for the sesquicentennial of Gallaudet University, Washington, D.C., 2007.
- * Name(s). "The Intersection of the Government, Free Market, and the Third Sector in Chinese Educational Philanthropy," Association for the Study of Higher Education Annual Meeting, Anaheim, California, 2006.
- + Name(s). "The Insider's Guide to Graduate Education," The eighteenth annual Academic Career Conference at the University of Pennsylvania, Philadelphia, Pennsylvania, 2006.
- * Name(s). "Establishing a Culture of Giving through the United Negro College Fund's National Pre-Alumni Council," Association for the Study of African American Life and History, Atlanta, Georgia, 2006.
- *v "Advancing Gallaudet: Alumni Support for the Nation's University for the Deaf and Hard-of-Hearing," Association for the Study of Higher Education Annual Meeting, Philadelphia, Pennsylvania, 2005.
- * Name(s). "Questioning the Need: Viewing Deaf-Serving Institutions as Minority-Serving," Association for the Study of Higher Education Annual Meeting, Philadelphia, Pennsylvania, 2005.
- + Name(s). "Professional Development and Career Options," National Conference on Graduate Student Leadership: Woodrow Wilson National Fellowship Foundation Responsive Ph.D. Initiative, St. Louis, Missouri, 2005.
- * Name(s). "Fundraising at Gallaudet: A Historic Look at Alumni Support for the Nation's University for the Deaf and Hard-of-Hearing," History of Education Society Annual Meeting, Baltimore, Maryland, 2005.
- + Name(s). "Graduate Education and Governance Issues within US Academe," A Single Country Project: The Netherlands, United States State Department International Visitor Leadership Program, University of Pennsylvania, Philadelphia, Pennsylvania, 2005.

* Name(s). "Thurgood Marshall: A Study of Philanthropy Through Racial Uplift," American Educational Research Association Annual Meeting, Montreal, Canada, 2005.

* Name(s). "Anthropogenic Iodine in surface waters of the southern hemisphere: Tracing the fallout of nuclear activities," National Conference for Undergraduate Research, Rochester, New York, 1999.

Other Conference Roles

Invited Discussant, "Case Studies in African Renewal and Development," The G8's Response to Africa, University of Pennsylvania, Philadelphia, Pennsylvania, 2006.

Invited Discussant, "The Role of Relationships in the Funding of Teach for America," Education and Philanthropy Special Interest Group, American Educational Research Association Annual Meeting, San Francisco, 2006.

WORK IN PROGRESS

Name(s). "Investing in the Community: Private Black Colleges and Civic Engagement, 1950-1966"

Name(s). "Imparting Philanthropic Behavior to Undergraduates: Engaging the Collective Rather than the Individual."

GRANTS

Program Grant, "Queering Judaism & Jewish Texts: A New Spiritual Paradigm." A discussion with Rabbi Jacob Staub, Ph.D. Kehillah of Center City, Jewish Federation of Greater Philadelphia. Awarded April 2007, \$1200.

Research Grant, "An Exploration of Institutional Strategies to Enhance Black College Giving (Dissertation)." Association of Fundraising Professionals Research Council. Awarded March 2007, \$2500.

Research Grant (with Marybeth Gasman), "Fundraising for Change in the African American Community: A Focus on the Oram Group." Center on Philanthropy Archival Research Fellowship at Joseph and Matthew Payton Philanthropic Studies Library at Indiana University. Awarded March 2006, \$3700.

Grant, American Educational Research Association Research on the Education of Deaf Persons special interest group, Gallaudet University Dean of Graduate School, & National Technical Institute for the Deaf at Rochester Institute of Technology. Awarded March 2006, \$250.

Research Grant, Center on Philanthropy Archival Research Fellowship at Joseph and Matthew Payton Philanthropic Studies Library at Indiana University. Awarded March 2005, \$1732.

FELLOWSHIPS & HONORS

President and Provost's Citation for Exceptional Commitment to Graduate and Professional Student Life. The award is presented to graduate or professional students who have been catalysts for transformative and lasting new developments that have enhanced graduate and professional student life at Penn. University of Pennsylvania, 2008.

William E. Arnold Award – For the graduating doctoral student who, in the estimation of the faculty, students, and staff has a record of outstanding academic achievement and who gives promise of future achievement in scholarship and leadership, all the while making a significant impact on the Graduate School of Education. University of Pennsylvania Graduate School of Education, 2008.

Selected Participant, American Educational Research Association Research – Postsecondary Division (J) Emerging Scholar Workshop, 2008.

Graduate Fellowship for Teaching Excellence, Center for Teaching and Learning, University of Pennsylvania, 2007-08.

Selected Participant, American Educational Research Association Research - History Division (F) Mentoring Seminar, 2006.

Selected Participant, Association for the Study of Higher Education Graduate Student Public Policy Seminar, 2005.

University of Pennsylvania Delegation Leader, National Conference on Graduate Student Leadership, Woodrow Wilson National Fellowship Foundation Responsive Ph.D. Initiative at Washington University in St. Louis.

- Selected by University of Pennsylvania Provost to lead a delegation of students at conference.

Best Fundraising Plan, Fundraising for Nonprofits, University of Pennsylvania Fels Institute of Government, 2005.

Plan written for The James H. Bryson Institute of the Attic Youth Center, a non-profit organization that trains adults who work with lesbian, gay, bisexual, transgender, and questioning youth in the Philadelphia suburbs. Grant made to the Bryson Institute.

Selected Participant & Scholarship Recipient, China Study Tour Program, University of Pennsylvania Graduate School of Education, 2005.

Dean's Scholar, University of Pennsylvania Graduate School of Education. 2004-2006.

Percy Dutton Prize for "wholesome, unselfish and helpful influence" among fellow students, University of Rochester, 2000.

Keideans Honors Society for University Service, University of Rochester, 1999.

Ulysses Grant Dubach Award for Scholarship and Achievement, University of Rochester, 1999.

Alice DeSimone Student Life Award, University of Rochester, 1999.

PROFESSIONAL & ADMINISTRATIVE EXPERIENCE

Temporary Staff Associate, Office of the Associate Provost for Faculty Affairs, University of Pennsylvania, November 2007 - Present

Conducted research on faculty diversity initiatives and wrote proposals for implementation of University-wide programs.

Acting Program Coordinator, Executive Doctorate in Higher Education Management, University of Pennsylvania, May 2004 - September 2004

The Executive Doctorate is an intensive degree program leading to the Ed.D. for senior university and college administrators, as well as advanced professionals who want to pursue advanced studies in higher education.

Graduate Assistant, Executive Doctorate in Higher Education Management, University of Pennsylvania, August 2003 – May 2004

Assistant Director of Development, Leadership Gifts, Office of College Advancement, University of Rochester, March 2002-July 2003

Co-developed and executed a reunion gift campaign strategy that resulted in \$8.5 million in pledges and cash receipts over three years. I was personally responsible for cultivating, coordinating, and soliciting graduating seniors and 5th reunion alumni (gifts ranging from \$1,000 to \$25,000) for three annual reunion campaigns; raised over \$200,000 in personal solicitations from 5th Reunion alumni; increased senior class giving by 228% and 5th reunion giving by 406%.

Program Manager for Reunions, Office of College Advancement, University of Rochester, May 2000-March 2002

Advancement Chairperson, Senior Class Council, Office of College Advancement, University of Rochester, April 1999-May 2000

Intern, Spring Reunion Chairperson, Office of College Advancement, University of Rochester, October 1998-May 2000

CONSULTING

Fundraising Consultant

Delaware Valley Legacy Fund, The Philadelphia Foundation, Philadelphia, Pennsylvania

The Bryson Institute of the Attic Youth Center, Philadelphia, Pennsylvania

Hillel of Rochester-Area Colleges, Rochester, New York

SELECTED SERVICE/LEADERSHIP EXPERIENCE

Board Positions

President, Congregation Kol-Tzedek, a Reconstructionist Synagogue in West Philadelphia, 2007-Present
Board of Directors, Social Justice and Cultural Programming Chair, 2006- 2007

Chairman of the Young Alumni Council of the College, University of Rochester, 2006-Present
Development Committee Chair, October 2004-Present

Board of Directors, Accreditation & Development Committees, Hillel of Rochester Area Colleges, 2002-Present

Board of Directors, Sigma Phi Epsilon, New York Xi Chapter Alumni Corporation, 2000-Present

National Service

▪ **Journal Service**

Reviewer, *Journal of Educational Foundations*, 2006 - Present

Editorial Board, *Perspectives on Urban Education Journal*, 2005 – Present

Review Board, *Perspectives on Urban Education Journal*, 2004 – Present

▪ **National Conference Service**

Selected Member, Outstanding Dissertation of the Year Award, American Educational Research Association, Division J, 2005 –2006

National Program Committee, 30th Annual Conference, Association for the Study of Higher Education, Philadelphia, Pennsylvania, 2005

Proposal Reviewer, Association for the Study of Higher Education, 2005 – Present

Proposal Reviewer, American Educational Research Association, 2007 – Present
Division J (Post Secondary); Research on the Education of Deaf Persons SIG; Education & Philanthropy SIG

▪ **Other National Service**

Research Assistant, American Association of University Professors (AAUP) Committee on Historically Black Colleges and Scholars of Color, 2006

University of Pennsylvania

Student Member, Graduate School of Education Reappointment Committee for Assistant Professor of Applied Psychology and Human Development, 2007- 2008

Student Member, Graduate School of Education Search Committee for Open Track Faculty member in Higher Education, 2006- 2007

Inaugural Member, Graduate School of Education Programming Advisory Committee, 2006 – Present

Selected Graduate Student Member, Trustees' Committee on Academic Policy, 2005 – 2006

Member, University Council, 2005 – 2006

Appointed Graduate Student Member, Academic Planning and Budget Committee, 2005 – 2006

Vice-Chair for Policy, Graduate and Professional Students' Assembly, 2005 – 2006

Selected Member, Provost's Committee on Graduate Teaching and Training, 2004 – 2005

Member, Provost's Committee on NCAA Recertification—Academic Integrity, 2004 – 2006

Resource Group Leader, Policy, Management, and Evaluation Division, 2004 – 2006

Vice President of Student Affairs, Graduate Student Association Council, 2004 – 2005

PROFESSIONAL AFFILIATIONS & CERTIFICATIONS

Member, History of Education Society

Member, Association for the Study of African-American Life and History (ASALH)

Member, American Educational Research Association

Member, Association for the Study of Higher Education

Member, Association for Fundraising Professionals

New York State Emergency Medical Technician—Defibrillation #231114

LANGUAGES

Fluent: Hebrew

Proficient: American Sign Language