**Promotional Items (includes t-shirts, etc.)**

These are the only vendors approved for printing the Penn brand. You cannot use any other vendor without prior approval. This includes the logo, ‘Penn’ or ‘University of Pennsylvania.’

You cannot alter the Penn logo in ANY way.

These vendors are permitted to use the University brand without prior approval. We must pay them by Purchase order.

Promoversity: Renee Banach 877-737-7137

Customink: 800-293-4232

Club Colors

4Imprint

Geiger/PA Promo

MRP/Lawrence Marketing

Barash Group

BDJ Ventures

Info on branding:

<http://cms.business-services.upenn.edu/publications/branding-standards.html>

There are other vendors that print promotional items without the Penn logo that also accept Purchase Orders. You cannot use the PCard or Student Program Card for orders from these companies. Please see your Financial Advisor before placing orders for such items.