

Name, PhD

Kutztown University of Pennsylvania
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Home contact

Curriculum Vitae

Education

Annenberg School for Communication, University of Pennsylvania
Ph.D., Communication, 2009

Dissertation: *One Man Band: The Process and Product of Video Journalism.*
Committee: Klaus Krippendorff (Chair), Barbie Zelizer, Michael Delli Carpini.

Drake University: MA, Communication, 1986

Thesis: *Smile More: A Subcultural Analysis of the Anchor-Consultant Relationship in Local News Operations.* Advisor: Michael Cheney

Drake University: BA, Communication, 1984

Publications

Book Contract in Progress: Video Journalism: Beyond the One Man Band. (In Press), NY: Peter Lang.

In Revision: *Journalism and Mass Communication Quarterly*: You Really, Truly, Have to “Be There”: Video Journalism as a Social and Material Construction

In Revision for Resubmission to *New Media and Society*: Newspaper Journalism and Video: Motion, Sound, and New Narratives

L.Name, F.Name (In Press) Citizen Video Journalists and Truthful Authority: Reviving the Role of the Witness. *Journalism: Theory, Practice & Criticism*.

L.Name, F.Name (2009). One Man Band: The Process and Product of Video Journalism. (Doctoral dissertation, University of Pennsylvania, 2009). Dissertation Abstracts International, A 71/01 July 2010.

L.Name, F.Name (2009). Video Journalism. In C.H. Sterling (Ed.), *Encyclopedia of Journalism*. Thousand Oaks, CA: Sage.

- L.Name, F.Name (2009). Photo Editors. In C.H. Sterling (Ed.), *Encyclopedia of Journalism*. Thousand Oaks, CA: Sage.
- L.Name, F.Name (April, 2009). Who's Minding the Gate? Pool Feeds, Video Subsidies and Political Imagery. *International Journal of Press & Politics* 14(2) 257-278.
- Romer, D. & L.Name, F.Name (December 2008). Reducing the Stigma of Mental Illness among Adolescents and Young Adults: The Effects of Treatment Information. *Journal of Health Communication* 13(8) 742-758.
- Krippendorff, K. & L.Name, F.Name (Eds.) (2008). *The Content Analysis Reader*. Thousand Oaks, CA: Sage.
- L.Name, F.Name (2008). Together in the Scrum: Practicing News Photography for Television, Print and Broadband. *Visual Communication Quarterly* 15(3) 169-179.
- L.Name, F.Name (2007) Beyond Blogging: Harnessing the Internet's Full Potential to Enhance the Public Sphere. *PoliComm* 1(2) 63-70.
- L.Name, F.Name (2004). The Shared Viewing Experience: How television's changing sense of time affects Collective Identity in the United States and Europe In: Yorgo Passadeos, Ed., *Mass Media in Transition: An International Compendium*. Athens, Greece, (pp. 97-112). Athens: Athens Institute for Education and Research.
- L.Name, F.Name (1986) Smile More: A Subcultural Analysis of the Anchor-Consultant Relationship in Local News Operations. Drake University, Des Moines, Iowa. Available on line: <http://www.lib.drake.edu:8080/dspace/handle/2092/606?mode=simple>

Conference Papers

NCA, November 2010, San Francisco, CA:

Individual Paper Presentation, *Citizen Video Journalists and Truthful Authority: When "Because I said so" is Not an Option*. Mass Communication Division

Contributing Panelist, *Building Bridges Toward Intelligent Skepticism: Using the Basic Course for the Assessment of Critical Thinking Skills* in: "Building Bridges Beyond Public Speaking: How the Basic Course Can Support Broader Institutional Assessment Goals" (*pedagogical presentation)

Contributing Panelist: *Going Boldly But Not Blindly: Using New Media effectively in the University Classroom* in "Bridging the attention gap: Using technology to engage students in the classroom" (*pedagogical presentation)

August, 2010, AEJMC, Denver, CO: *You just have to be there: Video Journalism as a Social and Material Construction*, **Designated Top Faculty Paper, Visual Communication Division**

November, 2009: *The Effects of Team-Building Activities on Speaking Confidence: Converting the Classroom Audience from "Them" to "We"* contribution to NCA pedagogical panel session, "Assessment in the Basic Course: Addressing issues of unfamiliarity and social isolation in public speaking" (*pedagogical presentation)

August 2008: Association for Education in Journalism and Mass Communication. Chicago. *The eyes don't have it all: A corporeal approach to photography.*

May 2007, International Communication Association, San Francisco, CA: *Together in the Scrum: Practicing News Photography for Television, Print and Broadband.*

June, 2006: International Communication Association Conference, Dresden, Germany: *Gates Wide Open: Video Feeds, Camera Pools, and Political Image Regulation.* **Designated Top Student Paper Panel, Political Division.**

October 2005: RE: activism Conference, Central European University, Budapest, Hungary: *Why Blogging's Not Enough: The Case for Sites that Link People to the People's Business.*

May 2005: International Communication Association, New York. *Running the Camera Gauntlet: Defense Attorney Views of Courtroom Coverage by TV News in Pennsylvania and New Jersey.* **Designated Top Student Paper, Law & Regulation Division**

February 2005: Association for Education in Journalism and Mass Communication, Mid-Winter Conference, Kennesaw, Georgia: *Framed and Re-framed: Nonconsensual News Photography from Both Sides of the Camera.*

Teaching:

Assistant Professor, Kutztown University Department of Speech and Theatre. 2010 - Present

Courses include:

- ◆ The Rhetoric of Visual Media (developed for Fall 2010)
- ◆ New Media and Communication (taught the department's first section)
- ◆ Mass Media and Society
- ◆ Communication Theory
- ◆ Introduction to Communication, Research and Methods
- ◆ Public Speaking

Instructor: Kutztown University, Pennsylvania: full-time one-year appointment, Department of Speech and Theatre, 2008-09.

Instructor: University of Pennsylvania, *Mass Media & Society*, 2007

Teaching Assistant: with Dr. Joe Cappella, U-Penn, Non-Verbal Communication, 2007
with Dr. Joe Turow, U-Penn, Advertising & Society, 2004
with Dr. Joe Turow, U-Penn, Mass Media Industries, 2003

Research Experience:

Dissertation field work in the U.S. and England	2007 - 2009
Research Assistant: Annenberg Public Policy Center, with Dan Romer	Summer 2006
Graduate Research Assistant to Barbie Zelizer, Joe Turow, Klaus Krippendorff	2005 - 2007

Grants & Fellowships

Summer, 2007 Research Grant: Annenberg School for Communication Center for Global Communication Studies support for ethnographic research with the BBC in England.

Summer, 2005, Oxford, England: Seminar Participant: Global Media Policy Technology and the New Themes in Media Regulation, Annenberg School for Communication, University of Pennsylvania, and the Programme in Comparative Media Law and Policy, University of Oxford

Summer, 2005, Palm Desert, CA: Annenberg Sunnylands' Institute in Methods and Statistics (ASIMS), workshop in experimental methods.

Academic Service:

Teaching Chair, AEJMC Visual Communication Division	2010-11
Developed and taught <i>The Rhetoric of Visual Media</i> , A new course for the Kutztown University Department of Speech and Theatre	2010
Comprehensive Exam Task Force, KU Department of Speech & Theatre	2010
College of Visual And Performing Arts Faculty Committee Successfully organized speaking engagement of Jane Golden, Executive Director of the City of Philadelphia Mural Arts Program	2010
BA Assessment Task Force, KU Department of Speech & Theatre	2009
<i>Secretary</i> , Visual Studies Division, International Communication Association	2008-2009

Reviewer: *Visual Communication Quarterly, Journal of Geoscience Education, ICA's Visual Studies, Mass Communication and Journalism Divisions*

Invited Presentations & Media Appearances

Panel Presentation (Scheduled, April 2011) Pennsylvania Associated Press Broadcaster's Association, Grantville, PA.

Research quoted: in Potter, D (April 21, 2010) *The Future of VJs*, www.Newslab.org

March, 2010: *Video Journalism as Performance: The impact of one-man-band multi-media journalism on narrative.* Lecture: Kutztown University's College of Visual and Performing Arts Faculty First Thursday series

April 2009: *Television Interview:* "eCampaigning: Effect of Internet Use on Candidates' Races" WFMZ-TV News, Allentown, PA

June 2008: *Barbarians at the Gate: Video Journalism and Newspapers.* Guest lecturer, Rider University's *Rider News* Retreat, Lawrenceville, N.J.

November 2007: *Video Journalism: Fresh discourse? Or a cheaper version of yesterday's news?* Presentation given at the Annenberg School for Communication conference, "The Politics and Stakes of Alternative Journalism," Philadelphia, PA.

May, 2007: *What makes a news story work? Exploring issues of usefulness, narrativity and video news in the age of convergence,* Presentation for the workshop, "Exploring Media Narratives: New Concepts and Methods," University of Erfurt, Germany

Professional Affiliations:

Advisory Board, American University *Backpack Journalism Project*
Association for Education in Journalism and Mass Communication
National Communication Association
International Communication Association
National Press Photographers Association

Current Research:

Two projects are in development. The first is a formal content analysis comparing video journalism stories created for websites affiliated with newspapers and websites affiliated with television stations. The other project is a quasi-experiment to compare audience trust, understanding and interest in stories presented as video and as text, using different narrative voices.

My long-term research interests involve the social construction of news images and the role of the body in their creation. I am interested in the safety and status of news photographers (whether print, video or multimedia) as professionals and as journalists; their rights of access to news events; and the cultural/political/economic landscape of their work environment.

I am currently working on two grant proposals to fund my research. One, for further study of photographers at work in Washington D.C. with the Dirksen Congressional Center and the other, a more general grant regarding criminal defendant displays (“perp walks”) with the Shpilman Institute for Photography.