#myPennPath

An exciting opportunity where a simple tweet, Facebook post, or Instagram post can win you cool prizes.

Career Services is launching the #MyPennPath campaign so that students and alumni can showcase the work they are putting in to attaining their career goals, and introduce their peers to valuable career resources. By sharing a career tip, favorite resource, or story about your internship, volunteer, or full-time opportunity and using #MyPennPath, you'll enter into a raffle to win prizes from Career Services. Examples of what we’re looking for are below:

Here’s how it works:

Like us on Facebook, and follow us on Twitter and Instagram.

Take a selfie, a picture of your office, volunteer work, your mentor, or post anything career-related you’re doing during the summer. Have a career tip? Post a video. Drafting a resume? That counts, too!

Tell your friends about #MyPennPath and encourage them to share.

Win prizes from Career Services.

Examples of potential posts:

Heading in to my first day at @Google. Can’t wait to start my first internship! ::insert photo of office building::: #myPennPath

First time at @PennCareerServ for walk-ins and have an awesome resume. Next stop: internship #myPennPath

I wrote a blog for @PennCareerServ about being a student leader. Check out my experience at Casa Latina #myPennPath:::link to blog:::

Found a great job on PennLink and @PennCareerServ helped me make a tailored cover letter for it! #myPennPath #futuremediamogul

Vault Career Insider helped me explore different careers in healthcare. Check it out! #myPennPath:::link to Vault guide:::

Have you seen the @PennCareerServ majors page? So many different career paths in Africana Studies #myPennPath:::link to page:::