career discovery day
for humanities & social sciences PhDs
Friday, April 1, 2016
Friday, April 1, 2016, Bodek Lounge, Houston Hall

10:30am-11:15am: CAREER SERVICES NETWORKING WORKSHOP: gear up for making the most out of the day’s programs

11:30am-1:00pm: KEYNOTE PRESENTATION: By Sue Basalla & Maggie Debelius, authors of “So What Are You Going to Do with That?” Finding Careers Outside Academia

1:15pm-2:30pm: NETWORKING LUNCH: With Penn PhD alumni from a variety of career fields representing government, business, non-profits, and higher education

2:30pm-3:30pm: PANEL DISCUSSION: Question and answer session with alumni

KEYNOTE PRESENTERS

Sue Basalla, PhD (English 1997)
Sue Basalla specializes in conducting searches for leadership, academic, and managerial positions within higher education, with additional experience finding leaders for select non-profit institutions, think tanks, and independent schools. Before joining Storbeck/Pimentel, Sue worked for higher education strategy consulting firm Art & Science Group, LLC. She managed year-long client engagements with more than 25 institutions across the country, ranging from small women’s colleges to large research universities. She regularly presented to faculty bodies and governing boards, and provided confidential counsel to college and university leadership. An expert on alternative careers for graduate students, the third edition of Sue’s book (co-authored with Maggie Debelius) — “So What Are You Going to Do with That?” Finding Careers Outside Academia — was published by University of Chicago Press in 2015. Sue has published 18+ articles in the Chronicle of Higher Education’s “Beyond the Ivory Tower” column and given more than 35 invited lectures at universities around the country.

Maggie Debelius, PhD (English 2000)
Maggie is the Director of Faculty Initiatives at The Center for New Designs in Learning and Scholarship (CNDLS) and an Associate Teaching Professor in the English Department at Georgetown University. She holds a PhD in English from Princeton University and an MA from Georgetown. She works with departments across the university on curriculum design, writing assessment, and faculty development. She is the co-author (with Susan Basalla) of “So What Are You Going to Do with That?” Finding Careers Outside Academia (University of Chicago, 2007 and 2015) and a frequent speaker on graduate education. In addition, she publishes work on composition pedagogy, writing assessment, and Writing Centers. She teaches both graduate and undergraduate level courses on writing pedagogy and Victorian literature.
PENN ALUMNI PARTICIPANTS

1. **Michael Barsanti, PhD** (English 2002), Director of Foundation Relations, Free Library of Philadelphia
2. **David Dutwin, PhD** (Communication 2002), Executive Vice President/Chief Methodologist, SSRS
3. **Todor Enev, PhD** (Political Science 2010), Manager, PAREXEL
4. **Aida Gureghian, PhD** (History 2010), Assistant Director of Student Affairs, New York University
5. **Beth Hallowell, PhD** (Anthropology 2015), Communications Research Director, American Friends Service Committee
6. **Jane Hickman, PhD** (Anthropology 2008), Editor, Expedition, Penn Museum
7. **Diana Khuu, PhD** (Sociology 2013), Senior Consultant, FluidEdge Consulting
8. **Ben Lester, PhD** (Economics 2007), Senior Economic Advisor and Economist, Federal Reserve Bank
9. **David Mann, PhD** (Economics 2011), Senior Researcher, Mathematica Policy Research
10. **Erin McLeary, PhD** (History & Sociology of Science 2001), Museum Director, Chemical Heritage Foundation
11. **Ian Petrie, PhD** (History 2004), Senior Associate Director, Center for Teaching and Learning, University of Pennsylvania
12. **Katie Price, PhD** (English 2014), Director of Academics and Programming, Philadelphia Futures
13. **Meg Wise, PhD** (Comparative Literature 1996), Executive Director, Smith Memorial Playground
14. **Meredith Wooten, PhD** (Political Science 2013), Director of Fellowships, Drexel University

PENN ALUMNI BIOS

**Michael Barsanti, PhD (English 2002)**
Director of Foundation Relations
Free Library of Philadelphia


Michael Barsanti is the Director of Foundation Relations for the Free Library of Philadelphia Foundation. He is responsible for the Free Library’s fundraising from foundations, government, and other institutional donors. In 2014, he helped the library to secure its largest gift ever – a $25 million grant from the William Penn Foundation. He earned a Ph.D. in English Literature from Penn in 2002, which was much more difficult than getting that big grant. While working on his Ph.D., Mike was befriended by the Rosenbach Museum & Library, a small house museum and rare book and manuscript library in the Rittenhouse Square neighborhood. He worked as a consulting curator there, creating exhibitions and programs, was eventually hired as an Associate Curator, and never went on the academic job market. He left Rosenbach in 2007 as its Associate Director, and went to the Pew Center for Arts and Heritage, where he worked as a program specialist for six years. In 2013, he moved into his current position at the Free Library of Philadelphia Foundation. He has taught fundraising and grantwriting at Drexel University, teaches *Ulysses* whenever he can, and has also served on several non-profit boards, including the 215 Festival, Pig Iron Theatre, and Independence Charter School.
David Dutwin, PhD (Communication 2002)
Executive Vice President/Chief Methodologist
SSRS
www.linkedin.com/pub/david-dutwin/4/485/2a7
David Dutwin is Executive Vice President and Chief Methodologist at SSRS, where his primary responsibilities include sampling design, project oversight, executive oversight, weighting and statistical estimation. He is a Senior Fellow of the Program for Opinion Research and Election Studies at the University of Pennsylvania, where he also serves as an Adjunct Professor. An avid member of the AAPOR community, David presently serves on the Executive Council as the Chair of the Conference Committee; and as a member of the Standard Definitions Committee; as well he is a former member of the Standards, Communications and Heritage Committees. He was the co-chair of the 2014 AAPOR Special Task Force on Survey Refusals, and the Seymour Sudman Student Paper award winner at the 2002 national AAPOR conference. David has also contributed to AAPOR education in teaching multiple short courses and webinars. Publications range from peer-reviewed journals including Public Opinion Quarterly, professional practice journals like Survey Practice, and trade journals including Alert! The Magazine of the Marketing Research Association. David attained his PhD from the Annenberg School for Communication at the University of Pennsylvania in 2002. For over fifteen years, he has taught Research Methods, Rhetorical Theory, Media Effects and other courses as an Adjunct Professor at multiple universities including the University of Pennsylvania, West Chester University, and the University of Arizona. He has served as a Research Scholar for the Institute for Jewish and Community Research since 2005.

Todor Enev, PhD (Political Science 2010)
Manager
PAREXEL
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Todor Enev works as Manager at PAREXEL Access Consulting, part of PAREXEL International (Clinical Research Organization), where as part of the Pricing & Market Access group he developed expertise covering the US, EU, and emerging markets such as Brazil, Russia, Mexico and Turkey. Todor’s experience includes large-scale, global primary-research projects, including recent P&MA engagements in oncology, CNS, infectious disease, among others. Todor leads teams of analysts in the development of content and completion of project deliverables. Todor completed a PhD in Political Science and International Relations at the University of Pennsylvania, where he specialized in the political economy of welfare regimes, writing a dissertation on employment policy in Eastern Europe. While at Penn, he was trained in statistical analysis, time series analysis and forecasting, and worked on projects related to welfare systems, commercial openness and foreign direct investment in emerging markets, as well as socio-economic development in Eastern Europe.

Aida Gureghian, PhD (History 2010)
Assistant Director of Student Affairs
New York University
www.linkedin.com/in/aidagureghian
Aida Gureghian is the Assistant Director of Student Affairs at NYU’s Graduate School of Arts and Science. She received her Ph.D. in history from Penn and upon graduating began to teach at Brooklyn College. After five years of teaching, Aida decided to change careers and move into university administration. Working in Student Affairs has given her the opportunity to develop co-curricular programming for Ph.D. students, to create professional development opportunities for students seeking careers outside the academy, and to work on school-wide student inclusion initiatives. Aida currently also teaches as an Adjunct Assistant Professor at Brooklyn College.
Beth Hallowell, PhD (Anthropology 2015)
Communications Research Director
American Friends Service Committee
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Beth Hallowell is the Communications Research Director at the American Friends Service Committee (AFSC). Her research focuses on the role of media in shaping national discourse in the U.S., with the aim of developing tools for advocates and journalists to “change the narrative” on war and violence. She also coordinates AFSC’s media-watcher blog, Media Uncovered. Prior to AFSC, Beth’s research and non-profit work focused on health inequalities in the U.S. and Guatemala. She received her PhD in anthropology from the University of Pennsylvania in 2015.

Jane Hickman, PhD (Anthropology 2008)
Editor, Expedition
Penn Museum
Jane Hickman received her Ph.D. in Anthropology from the University of Pennsylvania in 2008. During the 2004-2005 academic year, she was a Fulbright scholar at the American School of Classical Studies at Athens. Dr. Hickman was the recipient of a Louis J. Kolb fellowship at the Penn Museum, where she currently serves as Consulting Scholar and Editor of Expedition magazine. Most recently, she served as Editor of Culinary Expeditions: A Celebration of Food and Culture Inspired by Penn Museum Treasures. Jane’s research focuses on gold and silver jewelry from the ancient Aegean, the Near East, and Central Asia. She has studied and published jewelry from Minoan Crete, the eastern Mediterranean, and Afghanistan.

Diana Khuu, PhD (Sociology 2013)
Senior Consultant
FluidEdge Consulting
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Diana Khuu is a Senior Consultant at FluidEdge Consulting, a national healthcare management consulting firm. She is known as an energetic, strategic, and results-oriented team member who can analyze problems and deliver tactical support in data analysis, systems selection, software implementation, payer contract optimization, workflow design, process improvement, and sales and marketing. She is a subject matter expert in the areas of content management systems, Accountable Care Organizations, and healthcare analytics. Originally from Los Angeles, Diana studied Sociology and Asian American Studies at Pomona College. While at Penn, Diana was a National Science Foundational Graduate Research Fellow and taught undergrad classes ranging from introductory seminars to intensive seminars. Her dissertation focused on the organizational and cultural process by which obesity came to be recognized as a public health problem.

Ben Lester, PhD (Economics 2007)
Senior Economic Advisor and Economist
Federal Reserve Bank
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Benjamin Lester is a senior economic advisor and economist at the Federal Reserve Bank of Philadelphia. He graduated magna cum laude from Cornell University with a B.A. in Economics, and went on to earn his Ph.D. in Economics from the University of Pennsylvania. After earning his doctorate, Ben held the Bank of Montreal Professorship at the University of Western Ontario, where he was awarded tenure after just three years. He has published in leading academic journals, including the American Economic Review, Review of Economic Studies, Journal of Economic Theory, and Review of Financial Studies. Ben has also
received numerous awards for both research and teaching, including the John C. Polanyi Prize in Economics, which is awarded annually to one economist in the province of Ontario for outstanding research in the early stage of their career. His primary fields of interest are monetary and financial economics, labor economics, and the economics of information.

**David Mann, PhD (Economics 2011)**
**Senior Researcher**
**Mathematica Policy Research**
[www.linkedin.com/in/davidrmann](http://www.linkedin.com/in/davidrmann)

David Mann’s research interests include the labor force participation, human capital accumulation, and benefit receipt of youth and adults with disabilities. He also has expertise in disability policy reform. Mann has played a key role in projects examining employment and benefit receipt for people with disabilities, especially vocational rehabilitation customers, Supplemental Security Income (SSI) and Social Security Disability Insurance (SSDI) beneficiaries, and young adults with childhood onset disabilities. He has helped develop and evaluate Social Security Administration initiatives that promote employment for SSI and SSDI beneficiaries. Mann helps oversee Mathematica’s work for two Rehabilitation Research and Training Centers to produce new knowledge that can improve the well-being of people with disabilities. He was principal investigator in disability employment policy for the U.S. Department of Labor’s Clearinghouse for Labor Evaluation and Research, which is improving the accessibility of research evidence for policymakers and stakeholders. Mann, who joined Mathematica in 2011, publishes in peer-reviewed publications such as the Journal of Human Capital, the IZA Journal of Labor Policy, the Journal of Disability Policy Studies, and the Social Security Bulletin. He has co-authored papers on approaches for reforming the nation’s disability support system to achieve fiscal objectives and improve outcomes for people with disabilities. He holds a Ph.D. in economics from the University of Pennsylvania.

**Erin McLeary, PhD (History and Sociology of Science 2001)**
**Museum Director**
**Chemical Heritage Foundation**
[www.linkedin.com/in/erin-mcleary-a6829810](http://www.linkedin.com/in/erin-mcleary-a6829810)

Erin McLeary received her Ph.D. in the History and Sociology of Science from Penn in 2001. Erin began interning in libraries and museums while in graduate school, and has worked as a curator and exhibit developer at the Museum of the American Philosophical Society, the Mutter Museum of the College of Physicians of Philadelphia, the Museum of the Chemical Heritage Foundation, and the National Constitution Center. She has taught as an adjunct instructor at Penn and the University of Delaware, and as a visiting assistant professor at Cornell University. She is currently director of the Museum of the Chemical Heritage Foundation.

**Ian Petrie, PhD (History 2004)**
**Senior Associate Director**
**Center for Teaching and Learning, University of Pennsylvania**

Since 2009, Ian Petrie (History, 2004) has been an Associate Director at Penn's Center for Teaching and Learning, where he works with faculty, post-docs and graduate students from across all twelve of Penn's schools to support their teaching at the university, and/or their preparation for faculty careers. He regularly teaches and advises undergraduates, and finds some time each year to get back to the archives (however briefly).
**Katie Price, PhD (English 2014)**  
**Director of Academics and Programming**  
**Philadelphia Futures**  
[www.linkedin.com/in/katie-l-price-phd-927a7a29](http://www.linkedin.com/in/katie-l-price-phd-927a7a29)  
Katie L. Price earned her Ph.D. in English from the University of Pennsylvania, where she specialized in contemporary poetry and poetics. She received her H.B.A. from the University of Utah in 2007, and in 2014-2015 was a Mellon postdoctoral fellow at the Jackman Humanities Institute at the University of Toronto. She recently returned to Philadelphia to direct the Academics department at a nonprofit that provides deep and sustained programs that reduce the institutional, academic, social, and financial barriers to college success for low-income first-generation-to-college students. She also serves as Interviews Editor for Jacket2, a digital magazine for contemporary poetics, and co-directs the Philadelphia Avant-Garde Studies Consortium.  

**Meg Wise, PhD (Comparative Literature 1996)**  
**Executive Director**  
**Smith Memorial Playground**  
[www.linkedin.com/in/meg-wise-73622911](http://www.linkedin.com/in/meg-wise-73622911)  
Meg Wise moved to Philadelphia from Arizona in 1991 to attend graduate school at the University of Pennsylvania. After completing a PhD in Comparative Literature in 1996, her love for the city and passion for solving problems drew her to the nonprofit sector. She is currently the Executive Director of Smith Memorial Playground and Playhouse, a beloved 116-year old resource for families located in East Fairmount Park. Smith strives to be Philadelphia’s foremost resource for play by providing opportunities for unstructured creative play for children 10 and younger. Smith contributes to the development of healthy children, strong families, and safe communities by: 1) maintaining a proud tradition of free family admission; 2) partnering with community-based organizations to reach a diverse audience; and 3) advocating for the importance of play. In five years at Smith, Meg has made it a priority to strengthen the organization’s infrastructure and impact by leading the development of new programs to grow attendance by 100% in four years, doubling staff capacity and operating budget, and working with board leadership to complete a strategic business plan and prepare for upcoming restoration projects. Prior to Smith, Meg held leadership roles at the Fleisher Art Memorial; the Philadelphia Education Fund, The Philadelphia Foundation; and Community Women’s Education Project.  

**Meredith Wooten, PhD (Political Science 2013)**  
**Director of Fellowships**  
**Drexel University**  
[www.linkedin.com/in/meredith-wooten-76504648](http://www.linkedin.com/in/meredith-wooten-76504648)  
Meredith Wooten is the Director of the Drexel Fellowships Office, where she advises students applying for major fellowships and research grants, and promotes fellowship opportunities with faculty, students, and staff across the university. Before joining the Drexel Fellowships Office, Meredith taught political science at a number of area institutions, including Haverford College, Bryn Mawr College, and the University of Pennsylvania. While at Penn, Meredith worked as a graduate fellow at the Graduate Student Center, where she focused on PhD support programs and outreach efforts to students from non-traditional and underrepresented groups. She holds a Bachelor’s in Political Science from Bryn Mawr College and PhD in Political Science from the University of Pennsylvania.
NEXT STEPS in your CAREER EXPLORATION

Four stages of career exploration
1. Understand yourself, your skills, preferences, and goals – self-assessment
2. Online research into different career fields and career paths
3. In-person connections with people in varied career fields – networking
4. Gaining experiential opportunities to determine how different roles fit

SELF-ASSESSMENT
Three assessment tools available through Career Services. For more information visit:
www.vpul.upenn.edu/careerservices/selfassessment.php
1. MBTI – assessing preferences
2. StrengthsQuest – assessing strengths
3. Strong Interest Inventory – assessing interests and skills

Consider participating in these self-assessment workshops:
• Using the MBTI in Career Planning: a workshop presented by CAPS and Career Services for graduate students, Wednesday April 6, 1-3:30pm. Register here: http://tinyurl.com/zft7ppm
• StrengthsQuest workshop, Wednesday April 13, details to be announced.

INFORMATIONAL INTERVIEWING – NETWORKING
Five key questions you can ask new contacts as you discover new career paths. For more information visit: www.vpul.upenn.edu/careerservices/networking/Infointerviews.php
1. I’ve read a lot about your position, but I would love to hear more about the role you play doing...
2. How did you end up working in this field? How did you know this was a great fit for you?
3. What are some of the skills that are most valuable in this role, and which one do you tend to use the most?
4. What advice would you have for someone interested in pursuing a career in this field – especially someone who enjoys X or cares about Y?
5. It has been so great hearing your perspective; I would love to learn more. Is there anyone you can recommend who would be good for me to chat with? Can you introduce me to them?

Read these articles if you have more questions about how to ask to ask the right questions:
• http://tinyurl.com/h83b4ao
• http://tinyurl.com/h4mju5c

HELPFUL ONLINE RESOURCES
The Versatile PhD – Set up your free account from this page to access all premium content:
http://vphd.infobarberjo/Penn_go

Carpe Careers – A blog written by career advisors from multiple institutions who serve PhD students:
www.insidehighered.com/career-advice/carpe-careers

Career Services
• Resources by career field (www.vpul.upenn.edu/careerservices/careerfields)
• Workshops/programs (www.vpul.upenn.edu/careerservices/gradstud/calendar.php)
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• Online Subscriptions (https://secure.www.upenn.edu/vpul/careerservices/pennkey/esub.php)

Meet with a Career Advisor by calling 215 898 7530, or visit www.vpul.upenn.edu/careerservices
Career Services subscribes to the VPhD resource to benefit Penn graduate students, postdocs, and alumni.

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PROGRAM NOTES:

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