

Box 110, 3333 Locust Walk  
University of Pennsylvania  
Philadelphia, PA 19103

September 15, 2011

Mr. Daniel Perry  
Executive Producer, 'Blues Clues'  
NICK JR.  
1633 Broadway, 4<sup>th</sup> Floor  
New York, NY 10019

Dear Mr. Perry:

As an ardent fan of the 'Blue's Clues' television show, I was pleased to learn of your Executive Production Assistant position through CareerBuilder. I write to express my interest in the position and to submit my resume for your consideration. I will be graduating in December from the University of Pennsylvania with a Bachelor of Arts degree in Communication.

I offer you experience in production as well as knowledge of early childhood development theory. Through my position as a Production Intern at Children's Television Workshop last summer, I was able to develop a working knowledge of studio techniques and procedures. In addition, my experience working as a temporary receptionist at Fox News enabled me to obtain the administrative experience necessary to work in a busy production environment. Furthermore, I feel that I offer you the "professional demeanor, good judgment, and poise under pressure" that you request in the position description. As a University Alcohol Monitor, I have learned how to handle delicate situations at college functions in a professional, confidential and competent manner.

Although I am significantly older than your target audience, I have always loved children's television programming. In fact, I recently downloaded your "recipe" for a recyclable guitar from the Blue's Clues homepage, and utilized a modified version of the recipe as a lesson plan for a course in Elementary Education. As my long-term career goal is to create children's television programs, this position would be a wonderful opportunity for me to gain experience in a supportive setting.

I would welcome the opportunity to learn more about this position and to meet with you in person. Please feel free to contact me if you require further information or would like to schedule an interview. I appreciate your consideration, and I look forward to speaking with you soon.

Sincerely,

Cindy Lu Yiu