

## **PennFaces Fellowship Positions**

This fellowship program is run through and partners with the Weingarten Learning Resources Center, under which the website PennFaces ([pennfaces.upenn.edu](http://pennfaces.upenn.edu)) was originally founded and launched.

As you can see from the website, PennFaces' main goal, as an organization, is to foster resilience and create more honest and open dialogue on Penn's campus. We aim to bring together the stories of Penn students, faculty, and administrators in order to challenge the pervasive notion of the "Penn Face." We want to expose and celebrate the complex narratives on campus, rather than always having them be reduced to a single notion of success. We aim to collect the stories that made/make us who we are and which contribute to our unique narratives, yet in sharing those stories we also hope to create a closer, more accepting, more resilient campus community, who learn from, help, and inspire each other.

We are looking for two fellows whose work will be devoted to promoting the mission and the website above. One fellow will be the Website Curator and Chief Content Editor. The other fellow will be the Videographer/Photographer and direct other student videographers/photographers who may be contributors to the site.

### **Duties and Responsibilities of the Website Curator/Chief Content Editor Fellow**

Manage the continued growth of the PennFaces website, realizing its interactive potential and role in promoting its goal to assist students to develop their strategies and capacities for resilience during the often stressful and challenging college years. Also realizes its potential to weave narratives into larger narratives, creating and cultivating a sense of community through the sharing of people's stories and experiences.

- Lead outreach, through various and creative venues, to the Penn community to widen awareness of the PennFaces website.
  - Will serve as the PennFaces representative on the Penn Wellness board
  - Will reach out to members of diverse communities, clubs, student groups, etc. to spread awareness of the site and gather stories to be shared on it. Will establish yourself as a regular point of contact with those communities.
- Create an overarching theme/vision for a particular semester. Promote this theme/vision when seeking out and "hiring" monthly/bimonthly contributors (writers, videographers, photographers, artists, etc) who will post content regularly and thus create their own following.
- Encourage contributions to the website by faculty and staff. These may be in video, written or other artistic formats.
- Oversee contributions made by both regular contributors and all other submissions, and edit as necessary.
- Coordinate activities related to the PennFaces website (ie: if another club wants to co-host a speaker event, conversation, panel, or something of that nature).
- Work collaboratively with the Website Videographer / Photographer
- Meet regularly with staff of the Weingarten Center.

### **Qualifications**

- An interest in/experience with curation, and the arrangement of words, images, and videos to create an aesthetically pleasing, accessible, interactive site that also speaks to the site's larger visions and mission
- Experience managing web or print media
- Experience with editing others' writing
- Knowledge of and interest in social and academic issues on Penn's campus with an understanding of the diversity of student perspectives on campus
- High level of organizational skills; ability to manage projects independently; capacity to collaborate with others to create media content under deadlines
- Penn sophomore, junior or senior

### **Duties and Responsibilities of the Website Videographer / Photographer**

Serve as the point person for the creation of videos and photography in continuity with the existing style of the PennFaces website while also incorporating the interactive features of the site. Will help the site to grow by thinking of new digital/video features and ideas.

- Create videos for the PennFaces website. These can be videos that others reach out to you about and want your help to realize, or they can be videos that of your own ideas and vision that speak to a particular facet of the PennFaces mission.
- Regularly produce new photo and video content.
- Assist students who would like to create and contribute visual material for the website.
- Work collaboratively with the Website Curator to continually grow the website and expand its reach to the Penn community.
- Meet regularly with staff of the Weingarten Center.

### **Qualifications**

- Technical knowledge of all aspects of photo and video production involved in producing web-based media
- Innovative and creative; always thinking of new ways to visually engage with a community and the diverse issues and experiences it faces
- High level of organizational skills; ability to manage projects independently; capacity to collaborate with others to create media content under deadlines
- Penn freshman, sophomore, junior, or senior