

PSA Promotions Associate

Purpose

PSA Promotions is a student-run publicity business through Penn Student Agencies. Our Promotion Associates develop strategies to inform Penn students about local services that meet their needs, such as SchoolStorage.com and Balfour Rings.

Major Accountabilities

- The Promotion Associate will work with vendors that provide services that appeal to the student body in order to determine best marketing strategies.
- The Promotion Associate will create and implement strategies to promote specific services to the Penn student population, such as those that assist with move-in/move-out procedures, those that design and sell class rings, and those that write and distribute standardized test study-aids.
- The Promotion Associate will staff information tables and hand out flyers on campus to inform the campus community about these services.

Additional Expectations

- Attend agency meetings and retreats (dates TBD).

Organizational Structure

Directly reports to the PSA Promotions Director.

Specialized Training and Preferred Experience

Must be cheerful and dependable. Job requires strong interpersonal skills, initiative, an understanding of Penn student needs, and creative marketing skills. Opportunities for advancement to management positions within Penn Student Agencies are available.

Salary: \$8.25 per hour

Hours: 6 per week

Interested? Please submit an application at <https://secure.www.upenn.edu/vpul/psa/forms/jobinterest/>